Doron Amar, User Experience



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Personal Portfolio: http://www.doronamardd.com

My Facebook Business Page : https://www.facebook.com/dorongraphic

Links to more work on Google Drive Link to Corporate Branding Projects

Personal qualities

Dedication and a strong work ethic, self-motivated and high learning ability, responsible, organized, ability to work with Team in pressure conditions, with good human relations, creativity, thinking outsid the box. Recommendations on the personal website or on demand.

Technologies

Office ,InDesign, Photoshop ,Illustrator ,Flash ,Dreamweaver ,Css3 ,Sass html5 ,JavaScript ,jQuery, XD, Invasion, Zeplin, Sketch ,Figma **Operating Systems**: windows, Mac OS, Knowledge in hardware & software.

Work Experience

2019 - 2018 | Aluftech, Digital Designer UX / UI user experience and programmer

 Design: Newsletter, Websites, Mobile, Complex Systems, Inquiry and Characterization for Sites and Complex System (sketch / mockup / wireframe) Landing Pages and WordPress + Elementor Web Development and Design to Social Networks.

2015 - 2018 | Sela, A Digital Designer And User Experience UX / UI

 Design: newsletter, websites (customizable and customized), mobile, applications, complex systems. Investigation and creation (persona / sketch / mockup / wireframe)
 Additional design for social networks, creation of icons (including illustration), presentation design, landing pages and web development.

2014 - 2015 | Menorah Mivtachim - Director & Advertising Design & Digital

Director of advertising for the company, design for 6 divisions.
 Digital design: newsletter design, landing pages and social networks
 Design advertising products: Flyers, brochures, ads, catalogs, brochures, logos.

2011 - 2014 | Bride&Groom, A Digital Designer And User Experience UX / UI

Responsible for designing the company's advertising, for businesses & companies
 Design for digital: internal sites, newsletter, landing pages, banners, Social networks, YouTube channels, Design according to user interface rules useful and colorful accessibility
 Design of all advertising products: Branding, company catalog, advertising, logo, brochures, Flyers and more ...

2007 - 2009 | Yellow pages, web design

• **Design and development sites**: from the level of content & colorful, Design banners, advertising products, business owners and individuals.

Professional & advanced courses

2018 | PPC Training Course, Tapuach Organization

2016 | Micro Copy Training Course, Studio Namla

2016 | User Experience, John Bryce

2013 | Visual Communication Designer, Kavim College

2001 | Web Design & Development, Itc College

High school education 1988, Ort Maritime graphic design, Full maturity Graduated

Military Service munition secures facilities corporal rank

Languages English, excellent, **Hebrew** native